# THE 5PS OF

### PLANNING Your Speech

In planning your speech, there are several dos and don'ts to keep in mind. Firstly, make sure you consider your audience when developing your content. You want to make sure the information you present is relevant and engaging to your audience.



# PRACTICE, PRACTICE and Practice

Practicing your speech multiple times not only ensures that you know your material inside and out, but it also helps you identify areas that need improvement. It's like polishing a diamond; you can't expect to shine if you haven't put in the work.

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## PERFORMANCE

Performance is one of the 5Ps of public speaking. It refers to how effectively you deliver your speech or presentation to your audience. And, to have a great performance, you need to put in a lot of effort in the previous stages such as planning, preparation, and practice.



### PASSION

Passion is the fuel that drives a powerful and captivating public speaker. It's the intangible quality that makes an audience sit up and take notice. If you're not passionate about your subject, you won't be able to deliver an impactful message.

### PACE

Pace is about the speed at which you deliver your speech. Speaking too quickly can make it hard for your audience to keep up, while speaking too slowly can come across as boring. It's important to find a pace that feels comfortable for you.

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