# **SOCIAL SCENARIO #1**

'I love penguins but my company needs to make money?'

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# **PROFIT OR PENGUINS?**

Read the social scenario below and as a group, decide what you think the best option would be. You have only I hour to make your decision and share it with the class for debate!

#### Read the scenario below and help John make this difficult decision

John Smith, the CEO of a mining company, is facing a difficult decision.

The mining company has an opportunity to extract valuable minerals worth \$50 million from a piece of land in South Georgia that is also home to a penguin colony of 10,000. If they approve the mining, it could potentially harm the penguins and their environment. If they refuse the mining, it could have negative economic consequences for the company and the community, resulting in job losses for 100 workers.

# Empathy is When we Consider Everyone's Opinion.

#### **THE PENGUINS**

'This land has been our home for over 50 million years.'

# **THE WORKERS**



### THE INVESTORS



'If the company does not make money we will lose millions.'

DO YOU

#### These questions may help you make your decision!

- I. What are the potential benefits and drawbacks of mining the land in South Georgia?
- 2. How might mining the land impact the penguin colony and their environment?
- 3. How might refusing the mining project impact the community and the workers?
- 4. What are the effects of both options in 1, 10, 50 and 100 years from now?
- 5. What are the ethical implications of both options, and how might they affect the reputation of the mining company?
- 6. Why are the minerals so important? Is there another way to get the same result from other means?
- 7. Is there a way to make everyone happy in this scenario?

#### **KEY VOCABULARY**

ENVIRONMENT JOURNEY

EMPLOYMENT PROFIT

**EMPATHY INVESTOR** 

PERSPECTIVE REPUTATION

FUTURE ETHICS