

Dear Mr. Woods,

Hello, my name is Gavin McCormack, and I am a Grade 8 student at our local school. I am writing to you because I am deeply concerned about the escalating issue of climate change, which directly threatens our planet and aligns with Sustainable Development Goal 13 – Climate Action.

Your position as the CEO of Esso places you at the helm of a company with significant influence over global energy practices. I believe your leadership could play a pivotal role in steering efforts towards more sustainable and environmentally friendly energy solutions.

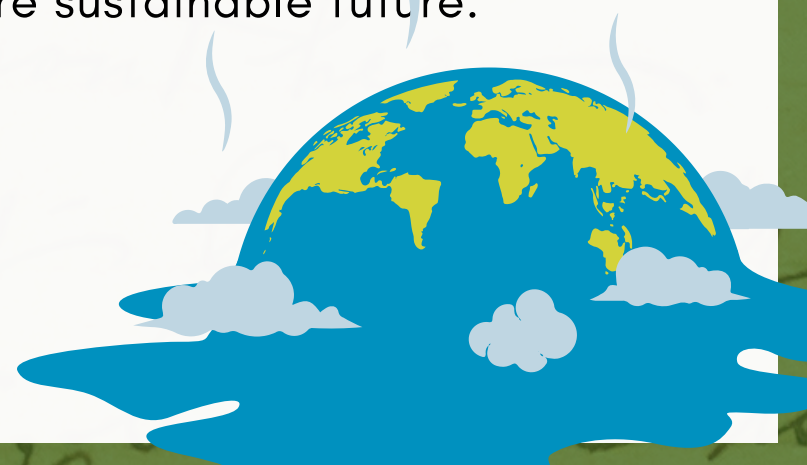
Every year, the burning of fossil fuels releases vast amounts of greenhouse gases into our atmosphere, accelerating global warming and leading to catastrophic environmental consequences. This issue not only disrupts ecosystems and endangers wildlife but also poses severe risks to human health and well-being. Inspired by the urgent need for change, I am keen to understand how powerful corporations like Esso can transition to greener alternatives and lead the fight against climate change.

Your company's potential to innovate and implement sustainable energy solutions inspires me to think critically about how large-scale actions can make a profound impact. I am motivated by the belief that, as you have the capacity to influence, Esso can become a beacon of sustainability, demonstrating that economic growth and environmental stewardship can go hand in hand.

Could you please share insights on how Esso plans to reduce its carbon footprint and invest in renewable energy sources? What strategies have proven effective in engaging stakeholders and communities in adopting sustainable practices? Furthermore, how can young students like myself use our voices and actions to support and advocate for climate action?

Thank you very much for considering my letter. I eagerly anticipate the possibility of hearing from you and applying your esteemed advice to make a tangible and positive difference in our community. Your guidance could inspire not just me, but many others in my generation to take meaningful action towards a more sustainable future.

Yours sincerely,
Gavin McCormack



Ten Tips to Write a Letter with Powerful Vocabulary

Introduce Yourself Clearly: Start your letter with a clear introduction. Mention your name, grade, and school to provide context.

State Your Purpose: Clearly explain why you are writing the letter. Express your concern or the issue you want to address right from the beginning.

Understand Your Audience: Research the person you are writing to. Mention their role and how they can influence the issue you're concerned about.

Use Strong Vocabulary: Choose words that are powerful and convey your message effectively. For example, use words like "concerned," "urgent," "influence," and "impact."

Provide Relevant Information: Include important facts and details related to the issue. Explain the problem clearly and provide specific examples to illustrate your points.

Showcase the Importance: Explain why the issue is important to you and why it should matter to the recipient. Use compelling reasons and examples.

Be Respectful and Polite: Always maintain a respectful tone. Address the recipient properly and use polite language throughout your letter.

Ask Specific Questions: Include questions that you want the recipient to answer. This shows that you are seeking their guidance and insights.

Offer Solutions: Suggest ways the recipient can help address the issue. Provide constructive ideas and solutions to show your proactive approach.

End with a Strong Conclusion: Summarise your main points and express your hope for a positive response. Thank the recipient for their time and consideration.